

# Privacy Policy

At **Boon Creative Studio** we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you interact with our business, services, and website. By using our services, you agree to the practices described in this Privacy Policy.

## 1. Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Name, email address, phone number, and address.
- **Photography Details:** Preferences for photoshoots, event details, and other relevant information for fulfilling our services.
- **Payment Information:** Billing address and payment details.
- **Media Files:** Images and videos captured during our photography or media services.
- **Website Data:** IP address, browsing activity, and cookies to improve your website experience.

## 2. How We Use Your Information

We use your personal information for the following purposes:

- To communicate with you about your project or inquiry.
- To deliver our photography or media services, including editing and final delivery of media.
- To process payments and invoices.
- To showcase our work (with your consent) in portfolios, on our website, or on social media.
- To send promotional offers, updates, or newsletters (only if you have opted in).
- To comply with legal obligations and protect our rights.

## 3. Sharing Your Information

We do not sell or rent your personal information. However, we may share it:

- With trusted third-party service providers who assist us in delivering services (e.g., printing, retouching, cloud storage providers).
- To comply with legal obligations or enforce our terms and policies.
- With your explicit consent for specific purposes (e.g., social media sharing).

## 4. Your Rights

You have the right to:

- Access the personal information we have about you.
- Request corrections to inaccurate or incomplete information.
- Request deletion of your personal data, subject to legal or contractual obligations.
- Opt out of marketing communications by clicking the "unsubscribe" link in emails or contacting us directly.

## 5. Data Retention

We retain personal information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

## 6. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or misuse. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

## 7. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance your browsing experience. You can control cookie preferences through your browser settings.

## 9. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date.

## 10. Contact Us

If you have questions or concerns about this Privacy Policy or your personal data, please contact us at:

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